The end of the academic year is always a time of reflection for me, perhaps even more than New Year’s Day. Growing up as the daughter of a teacher, attending school, and then working in higher education for the past 12 years – my “year” is really August to August. Looking back I reflect on what went well this past year? What needs to be improved in the next academic year? What were some of the success stories from the year? What can I do to help my students be more successful?

Success is really just another word for achieving a goal, and what “success” looks like is different for every person because our goals are all different. “Success” in my work life is different than “success” in other areas of my life or roles I have. For me, success as an advisor is working with a student until they have an “a-ha” moment about their career and academic direction. For me, success as an administrator is getting a policy changed that will improve the student experience. How do you define success?

Our annual fall MACADA conference theme this year is “Destination: Success” and we hope to talk about and learn more about all kinds of ways to be successful in our work and to help students be successful. Consider submitting a conference proposal about a successful program on your campus; a concept that provides motivation for success, or tips for success as a professional. The possibilities are endless! This year we are accepting proposals for concurrent sessions and poster sessions until July 11, 2014. See the MACADA webpage for more information! In addition, consider nominating a successful advising colleague for a MACADA Award. Award nomination information is available on the website and nominations will be accepted until August 1.

At our last conference we were fortunate to have Charlie Nutt as our guest speaker and received very positive feedback about his presentation. Because of your feedback the MACADA executive board elected to raise conference fees by $10 in order to continue to bring in strong keynote speakers. We have another very strong speaker lined up for September. Jenny Bloom will be our keynote speaker and will focus on the topic of appreciative advising.

I also want to take a moment to celebrate the success of the Region 7 conference in St. Louis this past February. Thank you to all who helped in the planning and operation of the conference, as well as all who attended. We had a great turnout, great sessions, and great fun!

As always, please feel free to contact me or any of the board members with feedback and suggestions regarding MACADA. I look forward to seeing everyone at the annual conference September 18 & 19!
Membership Update:
Ehren Oncken, VP of Membership

MACADA is pleased to announce that we currently have 186 members representing 32 different campuses across Missouri. This is an increase of 35 members from this time last year. Our membership saw another small boost after the 2014 NACADA Region VII conference in St. Louis. I am very excited to see the support of academic advising continue to grow. Be sure to mention MACADA to your colleagues looking for involvement in leadership, professional development, and program planning opportunities.

MACADA is continuously striving to make connections with institutions across the state. There are still higher education institutions in Missouri from which we have no members. We hope that you will consider sharing this newsletter with colleagues both at your institution and neighboring schools to help us grow!

While our annual conference is the main focus of our organization, not all of our members are able to attend. Even if you do not plan to attend the annual conference in September, please consider continuing your relationship with MACADA for the 2014-15 membership year. Membership allows you to continue to receive updates about professional development opportunities, access to the MACADA newsletter, and contact with our regional representatives. Becoming a member also gives you the opportunity to vote on amendments to MACADA by-laws. Membership is only $10, starts September 1st, and ends August 31st of the following year.

As always, I am always looking for new and exciting ways to connect with and recruit new members. Feel free to contact me with any ideas, questions, or membership inquiries at onckene@missouri.edu or (573) 882-9596.

Region Updates:
Ehren Oncken, VP of Membership

One of my goals as VP of Membership is to update our regions to make more sense for our current membership. We currently have 6 regions: Kansas City, Southwest, Southeast, St. Louis, Central and North. Unfortunately, we have not had the North Representative position filled for a few years. The board is currently considering eliminating the North region and splitting the institutions that would make up this region between the Kansas City, Central, and St. Louis regions and creating an official regional breakdown by institution/campus.

With the elimination of the North region, the board would lose a position. However, a reorganization of the regions could make it easier for your regional representatives to work more closely with the membership to determine the course of MACADA and develop cross-institutional relationships between advisors to improve the profession of academic advising in Missouri. I am in the process of preparing a regional map update for our annual meeting that our membership may vote on. I welcome any comments, questions, or suggestions from you on the best way to organize our regions.
The Region VII Conference in February was a resounding success and a good time was had by all! Thanks to all the MACADA members who worked so hard to ensure our visitors truly experienced the “Gateway to Student Success, Sharing Best Advising Practices in the Midwest.” For a detailed recap, see the article in this newsletter.

The 2014 NACADA Annual Conference, “Adventures in Advising: Explore, Discover, Collaborate, Transform” will be held October 8 - 11 at the Minneapolis Convention Center. Cost is $370 for current NACADA members who register by July 1. You may register online and find more information on the NACADA website at nacada.ksu.edu.

NACADA Summer Institute will be held July 27-August 1 in St. Petersburg, FL. Early registration deadline is July 3. “Advising Student-Athletes”, a one day seminar, will be held August 2, 2014 in St. Petersburg, FL.

The 2015 Region VII Conference will be held in Louisiana. Dates and location to be announced soon.

NACADA Expanding your Professional Reach
By: Joie Hendricks – VP for Professional Development & Diversity

As Academic Advisors we will find ourselves wearing many different hats. We are a support system for students in both academic, athletic, personal and social realms. We are experts of our perspective institutions. Students look to us to provide insight, knowledge, and information. SO, who do we look to for the same? NACADA of course! The National Academic Advising Association provides professional development, resources, and a community to advisors who serve students in all capacities. From Academic publications in the NACADA Journal, the e-zine publication of Academic Advising Today, List-Serves and Commission and Interest Groups (CIGS), to events like the National and Regional Conferences, Summer Institutes for intensive training, Emerging Leaders Training and Graduate Training, there is something for everyone!

A one year membership to NACADA gives you access to the above resources, as well as discounts to conferences and events hosted by NACADA, job listings, and additional publications that you or your institution can buy to put on your professional shelf!

Members can also publish papers or articles in the NACADA Journal and the Academic Advising Today e-zine. This is a great way to increase your professional experience and resume. The cost for an annual general membership is $65 and there are additional membership options for those interested.

The National Academic Advisors Association is a valuable professional resource and community for Academic Advisors. Take a look at the NACADA website at NACADA today and see how being a member can benefit you!

Advising with an Accent: Embracing the Difference
By: Ragh Singh - University of Missouri

I came to the United States about 8 years ago as an International student from India, and eventually last year, after a series of steps, I took the oath to become a U.S. Citizen, which was perhaps one of the proudest moments of my life. As an immigrant, there certainly have been many cultural adjustments that I have had to evolve with. One such challenge was the perspective of my accent, especially when advising students.

My career as an academic advisor started in the small town of Clinton, Mo., where I was working for State Fair Community College. Having grown up in India, and having spent much of my young adult life in India, English is my second language, and yes, I do tend to have an accent. In fact, having an accent has made me stand out when communicating with students during advising sessions, and I have often been worried that this would create an unseen barrier between my advisees and me.

During my early days in advising, my perception use to be that even though I may be well versed in my content and area, but because I originally wasn’t brought up in the same cultural surroundings, it would be hard for me to connect with my students. Having been an academic advisor, first for State Fair Community College and then for the University of Missouri, I do feel that my early perceptions to connect with my students were not accurate. In fact, in a very strange manner, I had confined myself to the barriers of stereotype.

An aspect of advising that I have always appreciated is to meet students from every part of the country and the world. In fact, when I meet students from outside of Missouri as well as outside of the country, I always have some interesting questions for them just to have a better understanding of their part of the world. In appreciating the diversity of my students, and the knowledge and cultural perspective that they enlighten me with, my own idea of advising with an accent has evolved.

From a diversity point of view, sure as individuals we all are very different from each other and in a nutshell that often is our accent. However, our differences or accents don’t divide us, they really bring us together, for our backgrounds are truly where our talents emerge from.
MACADA members were among the 360 advising and higher education professionals attending the Region 7 conference, “Gateway to Student Success: Sharing Best Advising Practices in the Mid-West” in Saint Louis at the Four Seasons Hotel, February 20\textsuperscript{th}-22\textsuperscript{nd}. This year’s conference was co-chaired by two MACADA board members, Paula Aguilar (Webster University) and Rachael Orr (University of Missouri Columbia). Many MACADA members volunteered their time at the conference and/or served on the steering committee. http://www.nacada.ksu.edu/Events-Programs/Events/Region-Conferences/Region-7.aspx

Dr. Karen Myers of Saint Louis University gave the opening keynote address on Ability Allies and discussed her work and personal experiences with inclusion and accessibility. DeAngela Burns-Wallace, of University Missouri Columbia, also gave a keynote address, discussing courageous leadership and the role of advising can play in fulfilling the mission of higher education. Following Dr. Myer’s opening address, attendees enjoyed a World’s Fair themed dessert reception, complete with knife throwing, snake charming, juggling, and stilt walkers!

Concurrent sessions covered best practices in advising, high impact advising methods, advising research, and assessment. Best of conference winners were Jaimie Reyes and JaCorey Mosely from Texas State University with their session, “Facebook is for Old People: Exploring Social Media Platforms to Reach New Millennial’s”. Feedback on the conference overall was very positive for sessions, speakers, and networking opportunities.

The 2015 NACADA Region 7 conference will be held in Louisiana. Details are still developing.

View NACADA Region 7 Conference tweets: #NACADAR7
The Missouri Academic Advising Association seeks current members to serve on the Executive Board that guides the organization. The board is responsible for the promotion, direction of the organization, and assisting with annual conference planning. Board members are expected to travel and report to the board at five centrally located board meetings. Generally, meetings occur in December, February, April, July, and September, usually on Mondays or Fridays from 10:30 am to 2:00 pm. Board member positions are generally two-year terms, except for President-Elect which is a three-year commitment (President-Elect, President, and Past President).

**Application Process:** Members are elected by the general members at the business meeting portion of the annual conference. If you are interested in becoming a board member, complete a nomination form or submit your name to a current board member. If needed, nominations will also be accepted during the business meeting at the annual conference.

**Open positions for 2014 election are:**
- **President-Elect** - Responsible for supporting promotion and programs of the organization. Work closely with the President and be prepared to step in as needed in absence of President. Responsible for annual award nominations and selection process. First year of a three year commitment. Previous board experience required to be nominated.
- **Vice-President of Diversity & Professional Development** - Responsible for creating and disseminating information related to diverse issues and professional development. Ensure organizational issues are address from diverse perspectives.
- **Vice-President of Communications** - Responsible for all communication to the general membership. Creates and publishes newsletter twice per year (January and June).
- **NACADA Region VII Representative** - Responsible for maintaining communication with NACADA Region VII Chair and other NACADA personnel. Must attend NACADA Region VII and NACADA Conference and participate as a member of Region VII Steering Committee in meetings at the regional and national conferences and in conference calls as required. Previous board experience required to be nominated.
- **Treasurer** - Responsible for maintaining organization checking account, pay bills, deposit money, and keep accurate records of all financial transactions.
- **Regional Representatives** - Maintain contact with members in the respective region and recruit new members to the organization from within that region. Establish contact at each school within region.
  - **North Representative** - Communicates with members in the Northern part of the state.
  - **Kansas City Representative** - Communicates with members in the Kansas City area.
  - **Southeast Representative** - Communicates with members in the Southeastern part of the state.

**Continuing Executive Board in 2014:**
- **Vice President of Programs** - Responsible for planning of annual conference and all related details, including site negotiations, meals, and conference schedule.
- **Vice President of Membership** - Responsible for maintaining membership lists and new member relations.
- **Secretary** - Responsible for taking and submitting completed meeting minutes for all executive board meetings and annual meeting.

**Regional Representatives** - Maintain contact with members in the region and recruit new members to the organization from within the region. Establish contact at each school within region.
  - **Central Representative** - Communicates with members in the Central part of the state.
  - **Southwest Representative** - Communicates with members in the Southwestern part of the state.
  - **St. Louis Representative** - Communicates with members in the St. Louis area.

**Questions? Ask any current board member.**
2014 Nomination Form for MACADA Executive Board

Any MACADA member who is interested in serving on the Board is welcomed and encouraged to nominate themselves. Please check each position you are nominating a colleague or yourself for in Fall 2014 (if you have multiple people to nominate, please use a separate form for each nominee).

**Fall 2014 Open Executive Board Positions:**

**President- Elect** - Responsible for supporting promotion and programs of the organization. Work closely with President and be prepared to step in as needed in absence of President. Responsible for annual award nominations and selection process. First year of a three year commitment. Previous board experience required to be nominated.

**Vice-President of Diversity & Professional Development** - Responsible for creating and disseminating information related to diverse issues and professional development. Ensure organizational issues are addressed from diverse perspectives.

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**Treasurer** - Responsible for maintaining organization checking account. Pay bills, deposit money and keep accurate records of all financial transactions.

**Regional Representatives** - (North, Kansas City, Southeast) Maintain contact with members in the region and recruit new members to the organization from within the region. Establish contact at each school within region.

Submit nomination to Josh Porter, JoshuaPorter@missouristate.edu, (417) 836-5755.

Nominee: __________________________________________________________

Title: __________________________________________________________________________

Institution: ______________________________________________________________________

Phone: (_______) __________________ E-mail: ______________________________________

If different from information above:

Nominator: ______________________________________________________________________

Title: __________________________________________________________________________

Institution: _____________________________________________________________________

Phone: (_______) __________________ E-mail: ______________________________________
Nominate your deserving colleagues and staff!
Nominate your campus colleagues for a MACADA award.
Only one nominee per category from each institution will be considered.

- Academic Advising, Primary Role
- Faculty Academic Advising
- Academic Advising Administrator
- Graduate Student Conference Scholarship Award
- Pacesetter Award

For more information on each award, please visit http://macada.missouri.edu/awards.html.

Submissions to:
Rachael Orr, OrrRe@missouri.edu & Christian Bowles cbowles@missouristate.edu

Deadline for Nominations:
August 1, 2014

**Academic Advising, Primary Role:** Individuals whose primary role at the institution is the direct delivery of advising services to students.

**Faculty Academic Advising:** Individuals whose primary responsibility is teaching but who also spend a portion of their time providing academic advising services to students.

**Academic Advising Administrator:** Individuals who may provide direct academic advising services but whose primary responsibility is as an administrator or director of an academic advising program.

**The MACADA Pacesetter Award** recognizes administrators who exemplify a commitment to academic advising and are advocates for advising and student success.

**Graduate Student Conference Scholarship Award** provides graduate students pursuing a degree in a related field with an interest in academic advising an opportunity to attend the MACADA annual conference.
2014 MACADA Conference

Destination:
SUCCESS

2014 NACADA Annual Conference

Adventures in Advising: Explore, Discover, Collaborate, Transform

NACADA's 38th Annual Conference
October 8-11, 2014
Minneapolis Convention Center - Minneapolis, MN

http://www.nacada.ksu.edu/Events-Programs/Events/Annual-Conference.aspx#sthash.sEyx0TgW.dpuf
Jenny serves as clinical professor and Director of the Higher Education and Student Affairs Master’s Degree Program in the Department of Educational Leadership and Policy Studies at the University of South Carolina (USC). In addition, she directs the Office of Appreciative Education at USC’s College of Education where she oversees the Appreciative Advising online course, the Appreciative Advising Summer Institute, as well as the certification process for Appreciative Advisers. She also serves as an adjunct associate professor for the Department of Internal Medicine at the University of Illinois College of Medicine at Urbana-Champaign. She previously served as the Associate Dean for Student Affairs and the Medical Scholars Program at the University of Illinois College of Medicine at Urbana-Champaign (2003-2007). She was elected to the position of President of the National Academic Advising Association (NACADA) for the 2007-08 term. She has spoken over 150 times on the topic of Appreciative Advising/Education at colleges, universities, and conferences. Her research interests include academic advising, career paths in higher education administration, leadership, and change.

What is Appreciative Advising?
Institutions are searching for positive ways to increase student retention and success rates. Appreciative Advising harnesses the power of the organizational development theory of Appreciative Inquiry and the positive psychology literature to provide a framework for increasing adviser and student success.

Appreciative Advising is the intentional collaborative practice of asking positive, open-ended questions that help students optimize their educational experiences and achieve their dreams, goals, and potentials. It is perhaps the best example of a fully student-centered approach to student development. The great news is that it works! There is a robust Appreciative Advising literature that can be accessed on the Publications link.

The Six Phases of Appreciative Advising

**Disarm**: Make a positive first impression with the student, build rapport, and create a safe, welcoming space.

**Discover**: Ask positive open-ended questions that help advisers learn about students’ strengths, skills, and abilities.

**Dream**: Inquire about students’ hopes and dreams for their futures.

**Design**: Co-create a plan for making their dreams a reality.

**Deliver**: The student delivers on the plan created during the Design phase and the adviser is available to encourage and support students.

**Don’t Settle**: Advisers and students alike need to set their own internal bars of expectations high.
MACADA 2014 Conference
September 18-19, 2014 Lake Ozark, Missouri at Camden on the Lake Resort, Spa & Yacht Club

CONFERENCE AGENDA
Coming Soon…. http://macada.missouri.edu/events.html

PRE-CONFERENCE WORKSHOP
The 2014 conference will feature a pre-conference workshop on Thursday, September 18th from 10:00am - 12:00pm. If you would like to participate, please submit your registration form and payment by Tuesday, September 2nd.

Workshop: ePortfolios for Advisors
Presenters: A’dja Jones, Academic Advisor, Missouri State University
Alex Johnson, CASL Program Coordinator, Missouri State University

The e-portfolio is a unique tool used to showcase student learning and growth through the use of documents and other artifacts created by the students. During this presentation, two Student Affairs professionals will discuss the purpose and utilization of the e-portfolio as a tool to gauge student learning and development. The presenters will also discuss benefits of e-portfolios, who can benefit from them, student outcomes associated with, and types of rubrics used for e-portfolios. Presenters will also showcase personal examples of the e-portfolios completed for the Student Affairs Masters Program at Missouri State University.

CONFERENCE INFORMATION & FEES
A Conference Registration form is available on our website at: http://macada.missouri.edu/events.html

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<tr>
<th>Conference Fees</th>
<th>Postmarked on or before Sept. 3</th>
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<tr>
<td>Pre-Conference Workshop w/out boxed lunch</td>
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<td>Pre-Conference Workshop with boxed lunch</td>
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<td>Conference Registration (Student Rate)</td>
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<td>Membership ONLY</td>
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Payment Information (Credit cards and purchase orders cannot be accepted):
Please make check or money order payable to:

MACADA c/o Kristel Schlemper
University of Missouri
College of Education
101 Hill Hall
Columbia, MO 65211

Cancellation Policy: Refunds of conference registration fees will be issued, minus 2014-15 membership dues and a $10.00 service charge, if cancellation is received in writing by Tuesday, September 9, 2014. No refunds will be issued after this deadline.
MACADA 2014 Conference
September 18-19, 2014 Lake Ozark, Missouri at Camden on the Lake Resort, Spa & Yacht Club

HOTEL ACCOMMODATIONS (September 17-19, 2014)
Hotel Accommodations are available at Camden on the Lake Resort, Spa & Yacht Club.

The MACADA Conference group rate code is MACD0914 and is available until Sunday, August 17, 2014. After this date, the room rates will be accepted based on availability.

Room reservations can be made by individual attendees directly with the Camden Reservation Dept. at 1-888-365-5620. For online booking, please visit: http://goo.gl/mMYLl - Group ID: MACD0914 Password: MACD0914

All room reservations must be guaranteed with a major credit card. Any room(s) not cancelled 72 hours in advance of arrival date will be billed to the party guaranteeing the reservation. Rates are based on single and double occupancy per suite. There is an additional $25 charge per person for triple and quad occupancy. There is a Resort Fee of $10. Rates are subject to 3% Lodging Tax and 7.475% Sales Tax.

Group rates (net of all taxes):

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<th>Room Type</th>
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<tr>
<td>King Studio or Double Studio</td>
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<td>1 Bedroom Suite with 2 Double Beds</td>
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<tr>
<td>1 Bedroom Grand Suite</td>
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CURRENTLY ACCEPTING CONCURRENT SESSION PROPOSALS THROUGH JULY 3rd!

Destination: Success!
Changing student expectations, demographics and needs are altering the landscape of higher education. Coupled with evolving technology, program structure and course delivery, the ways in which student services, such as advising are provided and approached, are being transformed. What are the specific trends, expectations and issues that impact academic advising? What challenges and opportunities do these present and what best practices apply?

This year’s theme is a great starting point for your presentation. We are also looking for a variety of proposals in areas such as:
- Advisor Training and Development
- Transfer and New Freshmen Students
- Graduate and Adult Students

This year’s conference will feature three 60-minute concurrent sessions on Friday, September 19th with three presentations taking place during each session.

Please submit the following information for your proposal at: http://goo.gl/mkGVNG
- session title
- abstract (100-250 words)
- names, titles and institutions of presenters
- audio-visual requests

You will be contacted after your proposal has been received.
Deadline for Proposals: Friday, July 11th, 2014
Questions? Please contact Lori Sharp at sherrils@webster.edu or 314-968-7092.
PLEASE PROVIDE COMPLETE INFORMATION

Name
(As you would like it to appear on your nametag)

Position Title __________________________________ Institution ________________________________________

Campus Mailing Address _______________________________________________________________________

City ______________________________ State __________ Zip ______________________________

Work Phone ______________________________ Fax ______________________________

Email Address __________________________________________________________ Years in Advising __________

(Conference receipts will be sent via email)

CONFERENCE REGISTRATION FEES

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Pre-Conference Workshop with boxed lunch

|                                         | $46                           | N/A                      | $ ___________       |

Select lunch option below; a boxed lunch is available for order for pre-workshop participants on Thurs., Sept. 18th.
The lunches will be delivered to participants after the conclusion of the workshop.

- Option #1: Oven Roasted Turkey & Swiss Cheese on a Hoagie Bun
- Option #2: Baked Ham & American Cheese on a Hoagie Bun
- Option #3: Garden Salad (vegetarian)

All boxed lunches include chips, whole fruit, Grandma's Home Style Cookies, bottled water or assorted Pepsi Products.

Conference Registration (MACADA Member)

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(Includes dinner, breakfast, conference materials and one year MACADA membership)

Conference Registration (Student Rate)

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(for those who cannot attend the conference)

New Member? Yes No TOTAL AMOUNT DUE: $ ___________

MACADA seeks to make programs accessible to all and will strive to make necessary accommodations for persons with disabilities or dietary restrictions. In order to make these accommodations, please indicate any restrictions below:

Dietary Restrictions:___________________________________________________________

Other Restrictions:____________________________________________________________

CANCELLATION POLICY

Refunds of conference registration fees will be issued, minus 2014-2015 membership dues and a $10.00 service charge, if cancellation is received in writing by Tuesday, September 9, 2014. No refunds will be issued after this deadline.

PAYMENT INFORMATION (Credit cards and purchase orders cannot be accepted)

Please make check or money order payable to:

MACADA c/o Kristel Schlemper

REGISTRATION AND PAYMENT SUBMITTAL

Your payment and Registration Form should be submitted to:

MACADA c/o Kristel Schlemper
University of Missouri
College of Education
101 Hill Hall
Columbia, MO 65211

Questions about registration? Contact Kristel Schlemper at 573-882-5659 or SchlemperK@missouri.edu
The MACADA News is published two times a year by the Missouri Academic Advising Association. Members and others interested in academic advising are encouraged to submit for publication, articles of interest to academic advisors. Articles are to be submitted to:

Juli Panza, MACADA News Editor, julipanza@missouristate.edu